



Alternative Giving Market Fair 2010 - Come Support Palouse Youth Hockey at the 2nd Annual Alternative Giving Market of the Palouse - Shop Local, Buy Local, Give Local - Wednesday, December 1, 2010 from 4-8pm at the Prichard Art Gallery, 414 S. Main Street, Moscow, in conjunction with the Light-Up the Night Holiday Parade. Palouse Youth Hockey Association is one of 25 local Palouse nonprofits that will benefit from this fun holiday event. Enjoy holiday shopping by honoring family and friends with a gift card from a local nonprofit. Choose from a wide range of gift denominations, starting at \$6 for a child to rent skates and enjoy 1 public skate session at the Palouse Ice Rink, \$12 for a pair of hockey socks given to all new players, \$13 purchases 5 minutes of ice time so youth can skate (\$155.00 per hour) or \$15 to pay for a referee to officiate at a youth hockey home game. Holiday entertainment and children's activities provided. "The Market is a fun, exciting opportunity to give back. It embodies the true spirit of the holidays. Even small gifts can go a long way in touching someone's heart and strengthening our community," according to one of the founders of the Market, Dianne Daley Laursen. For more information please contact agmpalouse@gmail.com or Dianne Daley Laursen at 208-310-1231. www.agmpalouse.org Remember, "Shop Local, Buy Local, Give Local".



PSA Article

Alternative Giving Market of the Palouse 2010 – PSA Article

Come Support Our Organization at the 2nd Annual Alternative Giving Market of the Palouse - Shop Local. Buy Local. Give Local.

Our organization (or **INSERT NAME**) was chosen to participate in the second annual 2010 Alternative Giving Market of the Palouse that will be held on Wednesday December 1st from 4-8 pm at Pritchard Art Gallery, 414 S Main in conjunction with the Light Up The Night Holiday Parade.

The mission of the Alternative Giving Market is to provide residents of the Palouse with a meaningful alternative to holiday gift giving and an opportunity to support local non-profits. Come support your community and promote sustainability through celebrating personal charity and community partnerships.

The Market offers holiday shoppers a choice of holiday gifts to honor family and friends while supporting 25 local non-profit organizations in a festive atmosphere. Choose from a wide range of gift denominations, starting at \$5. For every donation you make, you will receive a gift insert with a description of the organization and gift that you can send to family and friends.

Shop with the spirit of the holidays and support the arts, animals, civic improvement, the environment, health and human services and youth and education.

The Market is sponsored by the City of Moscow Parks and Recreation in partnership with the Latah County Community Foundation, the Moscow Chamber of Commerce, the University of Idaho Pritchard Gallery, Moscow Buy Local, and Potlatch N^o1 Credit Union.

Holiday entertainment and children's activities will be provided. Come downtown, businesses will be open late and the Light up the Night Holiday Parade is a fun holiday event. Support a sustainable and vibrant Moscow by shopping the Alternative Giving Market of the Palouse.

If you can not attend on December 1st then please participate by donating online at the Market's secure website www.agmpalouse.org between November 24th and December 1st.

Shop Local, Buy Local, Give Local.
See you at the Market!

For more information please contact agmpalouse@gmail.com or Dianne Daley Laursen at 208-310-1231. www.agmpalouse.org